

UPCOMING EVENTS

FOR ASSISTANCE SPEAK TO OUR BUSINESS INFORMATION OFFICER  905-668-4949 X221.

FOR DETAILS ON THESE SMALL BUSINESS SEMINARS AND SO MUCH MORE... GO TO WWW.BACD.CA



How to Start a Small Business

Tuesdays

So you want to start a small business. You are at the investigative stage and have lots of questions. This seminar will provide exercises and take you through the steps to starting a small business so you can decide for yourself if entrepreneurship is right for you. Topics include: ...



Steps to Marketing

Mondays

Aspiring to create a buzz for your product or service? Then learn how to get creative with the Business Advisory Centre Durham. This lunch n' learn will cover the basics of small-scale marketing campaigns and provide a great atmosphere to get those creative juices flowing! Whether you are..



Steps to Market Research

Mondays

Knowing your target market and how to reach them is a crucial first step in starting or growing a business successfully. Your business plan must have credible market research. It is your real starting point in knowing where and who to sell your product or service to. Join our Business Information Officer ...



1-On-1 Consultation: For Start Up Businesses

Thursdays

You have attended the BACD "How to Start a Small Business" seminar and reviewed the BACD Small Biz Checklist on our website. Great! You now have good information on the many aspects of starting a business right. Perhaps you are now ready for the planning stage and would like...



1-On-1 Consultation: For Existing Businesses

Thursdays

The Senior Business Consultant has combined experience in finances, business administration, accounting and HR. Through BACD, this provides small business owners affordable access to a rich background of resources and ability. No issues is too small or too large to tackle with the support of our Consultants and team of other specialists who support start ups through to growing...

Helping entrepreneurs and small business start successful and stay successful...for over a decade

Create . Innovate . Grow