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## IN THIS ISSUE

Hubbell Canada Reduces Energy Consumption

Message From The Mayor

Recreation Complex Expansion

Business Growth Remains Strong

Grand Openings

Business Spotlight

Development News

Communities In Bloom

## HUBBELL CANADA REDUCES ENERGY CONSUMPTION

One of the largest lighting manufacturers in North America has joined the City of Pickering on its Journey to Sustainability. As part of its commitment to energy conservation, **Hubbell Canada LP** has adopted numerous measures that will pave the way for substantial cost savings while reducing its carbon footprint.

Hubbell manufactures high quality electrical and lighting products for industrial, commercial and telecommunications markets. This fall, it replaced 330 metal halide fixtures in its 100,000-square-foot distribution centre on Brock Road with T5 high output fluorescent fixtures.

More than half of the new fixtures feature occupancy sensors – reducing by half their normal output when movement is not detected. The change will reduce lighting electrical costs by approximately 55%, reports Brad Smith, Assembly/Facility Manager.

Hubbell will replace an electric water heater with a tankless one and exchange an inefficient 80-gallon gas water heater for a 40-gallon energy-wise model. Downsizing

from a 70HP compressor to a 10HP compressor and monitoring air lines for potential leaks will prolong the life of the unit while creating opportunities to further reduce energy usage.

Other projects include the installation of an HVAC building automation system that will optimally control building temperatures. Hubbell is also investigating the installation of solar panels to further reduce its electricity needs.

Employees receive a quarterly EnerSave newsletter with energy conservation tips for work and home and can offer ideas on how to run the facility even more efficiently through a suggestion box.

Hubbell has made available to employees an energy usage meter to calculate the efficiency of their home appliances. The company has also partnered with Durham Region's Smart Commute program, which aims to reduce traffic congestion and take action on climate change.

"Many employees are taking advantage of carpooling to reduce cars on the road and also their personal transportation costs," says Mr. Smith. "Employees have been very instrumental in helping Hubbell make the required energy reduction."

Hubbell is also making changes at its satellite manufacturing facility in Montreal.



Hubbell Canada LP, 870 Brock Rd.

# RECREATION COMPLEX EXPANSION

Expansion of the Pickering Recreation Complex, made possible through a provincial Municipal Infrastructure Investment Initiative grant, is underway. The \$4.5-million project will add an additional 17,000 square feet to the nationally-accredited fitness centre, bringing the gross floor area to 250,000 square feet.

The expansion includes the addition of an aerobics studio that will pave the way for new fitness classes and construction of 2 doubles squash courts and viewing area – a project supported financially by the Pickering Squash Club, an active user of the facility.

The addition has been designed to minimize the building footprint and won't require costly infrastructure, such as elevators or

a mechanical plant. Improvements include an energy-efficient heating and air handling system that controls each area of the complex according to its uses and a new lighting system that utilizes sensors and motion detectors to control lights in each room.

A green roof improves the facility's carbon balance while adding insulation and will serve as a prototype for future City projects. The project reflects our commitment to sustainable building practices within our own corporation as well as in the community.

The Pickering Recreation Complex celebrated its 25th anniversary this fall with a community celebration.

## MESSAGE FROM THE MAYOR

From the rising cost of fuel and steel to a fluctuating Canadian dollar, the challenges facing businesses today are significant. That's why I'm particularly proud to acknowledge the many innovative measures businesses here are adopting to remain competitive.

Those measures include embracing lean business practices, updating and recreating product lines, and retargeting client bases. Local companies are making substantial investments in their operations to ensure continued success.

The number of businesses that are choosing to invest and locate in Pickering reflects confidence in our diverse business community. We're hearing, for example, that employers rely upon our labour force and credit skilled, loyal and flexible employees with allowing them to respond quickly to opportunities and challenges as they arise.

We're proud of a strong foundation that allows businesses to adapt. That foundation includes our commitment to building a stronger, healthier and more sustainable city. At the Annual Federation of Canadian Municipalities (FCM) Conference and Municipal Expo, we were honoured to receive the 2008 FCM-CH2M HILL Sustainable Community Award in Planning.

Our groundbreaking *Sustainable City Project* was deemed the best of its kind amongst all Canadian municipalities and recognizes our city as one the country's foremost leaders in sustainability. I am equally proud of our continued success at the annual Communities in Bloom Ontario Awards Conference, where we earned the highest rating for the second consecutive year.

Your commitment to turning challenges into opportunities and continued support of efforts like Communities in Bloom is demonstrative of the pride, passion and commitment that flourishes in our community. In closing, I wish to reiterate that my office door is always open to you, and I sincerely appreciate all that you and our greater business community means to our city.

  
Dave Ryan  
Mayor, City of Pickering

## BUSINESS GROWTH REMAINS STRONG

Despite the many financial challenges facing industrial growth in Ontario, business growth remains strong in the City of Pickering. Existing businesses that have chosen to expand and new businesses that have chosen to locate here absorbed industrial space totaling more than 350,000 square feet in a three-month period.

That space absorption is a positive reflection on the health of our business community and underscores the diversity and flexibility of our business sectors. **Aker Solutions**, for example, continues construction on a 90,000-square-foot facility at 2001 Clements Rd. The \$17.7-million facility will allow the engineering powerhouse to further capitalize on its expertise in specialized welding, stainless steel and high-alloy fabrication.

The **Government of Ontario** has teamed up with numerous partners to support provincial manufacturers. The SMART Program, created with **Canadian Manufacturers & Exporters**, helps manufacturers with less than 500 employees improve their productivity. Projects, such as lean design and lean manufacturing, energy efficiency and environmental impact reduction, are eligible for 50% funding up to \$50,000. Visit [www.cme-smart.ca](http://www.cme-smart.ca).

Its partnership with **Excellence in Manufacturing Consortium (EMC)** is designed to help manufacturers increase their competitiveness and become more efficient. Manufacturers are eligible to receive 50% off the cost of Lean Training at special hands-on training sessions across the province. Visit [www.emccanada.org](http://www.emccanada.org).

The provincial government is also working with the **Yves Landry Foundation**, which will provide grants of up to \$50,000 to foster training that leads to advancements in innovation for manufacturers with 15 to 1,500 employees. Visit [www.yveslandryfoundation.com/programs.shtm](http://www.yveslandryfoundation.com/programs.shtm).

**Export Market Access:** A Global Expansion Program helps businesses with 5 to 500 employees and minimum annual sales of \$500,000 access new foreign markets beyond the United States. Companies may qualify for grants of up to 50% of eligible costs incurred to develop export sales, including market research, marketing tools and foreign bidding projects. The program is an initiative of the Ontario Chamber of Commerce and provincial government. Visit [www.exportaccess.ca](http://www.exportaccess.ca).

# S U S T A



*Grand opening of Home Depot's Pickering store*



*Express Employment opens its doors*



*Ribbon-cutting ceremony at That 50's Diner*



*Dentistry on Liverpool celebrates opening*

## GRAND OPENINGS

**The Home Depot Canada** is changing the way its Pickering customers shop for home improvement projects with the first LEED-registered (Leadership in Energy and Environmental Design) project store. It includes features to reduce electricity, water and gas consumption, while also reducing waste and pollution.

The new design of the store allows customers to shop by project, a new concept in home improvement retailing. It features 6 new showrooms, seminar area and electronic kiosks. As part of its commitment to building better communities, The Home Depot donated \$2,500 to Big Brothers & Sisters of Ajax-Pickering at its grand opening in September.

The 115,000-square-foot store is located at 1105 Kingston Rd. on the southeast corner of Dixie Road. Visit [www.homedepot.ca](http://www.homedepot.ca) or call **905.421.2000**.

**Express Employment** provides expertise in evaluation and direct hire, temporary staffing, executive recruiting and human resources. *Entrepreneur* magazine ranked Express Employment Professionals, formerly Express Personnel Services, at No. 69 on its list of top global franchises and No. 58 among the fastest-growing franchises in the United States and Canada.

Express Employment is located at 1099 Kingston Rd., Suite 214. Visit [www.pickering.on.expresspros.com](http://www.pickering.on.expresspros.com) or call **905.421.9555** to learn more.

**That 50's Diner** invites patrons to take a trip down memory lane with fresh, homestyle breakfasts and affordable lunches. Formerly Lilylu's Diner, it's located at 1660 Kingston Rd., just west of Brock Road. Call **905.686.2055**.

**Dentistry on Liverpool** held a grand-opening ceremony in September for its new facility, located adjacent to its original building, which has been replaced with additional parking. Dr. Steven Weiner, Dr. Anna Aleinikov, Dr. Marshall Singer and Dr. Katharine Waks offer general and cosmetic dentistry, while Dr. Stephen Goldman offers periodontal services.

Dentistry on Liverpool has been serving the community for more than 30 years. It's located at 927 Liverpool Rd. at Bayly Street. Call **905.839.5951**.

Louise Hill and Vanessa Macecevic, the owners of a new **Curves Fitness** location, put a twist on the traditional ribbon-cutting ceremony with a tape-cutting ceremony to mark their grand opening in September.

Curves Fitness, the largest fitness franchise in the world, is located in 60 countries. It works by allowing women of all ages and fitness levels to combine strength training with a 30-minute cardio workout. It also provides weight management counselling.

Curves Fitness is located at 1050 Brock Rd., Unit 5. To learn more, visit [www.curves.com](http://www.curves.com) or call **905.421.9550**.

## BUSINESS SPOTLIGHT

The City of Pickering is proud to welcome **airKrete Canada Inc.** to the community. The Canadian-owned and operated company offers an environmentally-responsible insulation and will serve contractors from coast to coast.

airKrete is a thermally-efficient and non-toxic insulation used for residential, commercial and industrial applications. It's foamed into open or closed cavities in walls, roofs and ceilings. In addition to being fireproof and mould resistant, it's non-allergenic.

Developed in the United States more than 20 years ago, it was the insulation of choice for the Audubon Society headquarters in New York City and the personal estate of Nobel Peace Prize recipient for Climate Change Al Gore. airKrete has been available in Canada since 2005.

Pickering's proximity to Hwy. 401 and the availability of reliable staff and services to meet airKrete's growing needs are among the reasons why President Graham Dewar chose to locate here. It's located at 1420 Bayly St., Unit 14. Learn more at [www.airkretecanada.com](http://www.airkretecanada.com).

# INABILITY

