



**Minutes/Meeting Summary
Sustainable Pickering Advisory Committee**

Tuesday, February 8, 2011

10 am

Pickering City Hall, Main Committee Room
One The Esplanade

Attendees: Doug Dickerson, City Councillor, Ward 2
 Peter Rodrigues, Regional Councillor, Ward 3
 Tom Melymuk, Director, Office of Sustainability
 Lynn Winterstein, Manager, Marketing & Business Development
 Kristy Kilbourne, (Acting) Coordinator, Sustainability
 Renée Michaud, Executive Assistant, Council (Recording Secretary)

Absent: Dave Ryan, Mayor – Regrets
 David Pickles, City Councillor, Ward 3 -Regrets

Item/ Ref #	Details & Discussion & Conclusion (summary of discussion)	Action Items/Status (include deadline as appropriate)
1.	Committee Appointments (Chair & Vice-Chair)	T. Melymuk
	<p>Nomination for Chair and Vice-Chair were discussed.</p> <p>Tom to chair this meeting and Committee Appointments will be selected at the next meeting.</p>	
2.	Sustainable Pickering 2011 Reports to Council	T. Melymuk
	<p>Tom advised that they are targeting the March 7th Council meeting for a report on the City's Sustainable Pickering program.</p> <p>The 2011 Sustainable Pickering Work Plan includes the following:</p> <ol style="list-style-type: none"> 1. Completion of the Measuring Sustainability Progress Report 2. Planning and implementation of Sustainable Pickering's Earth Hour Celebration 3. Continued Expansion of Sustainable Pickering Community Engagement Programs 4. Ongoing action and monitoring on the City's current performance with respect to corporate and community energy use and greenhouse gas emissions 5. Participation in various sustainability events and programs 6. Continued work on Sustainable Placemaking 7. Continued promotion and expansion of the Sustainable Pickering community contribution program 	

	<p>General Discussion on 2011 work plan:</p> <ul style="list-style-type: none"> • Councillor Dickerson stated that work on the Seaton Sustainable Development Guidelines should be the top priority on the work plan for immediate attention • Councillor Rodrigues stated that there should be no reason that developers cannot meet the guidelines • T. Melymuk mentioned that the City's consultants are drafting the guidelines and suggested that a meeting can be arranged for the committee members to review and finalize them within the few weeks • K. Kilbourne mentioned that planning is well underway for Sustainable Pickering's Earth Hour celebration to be held in conjunction with the 2011 Sustainable Pickering Day on Saturday, March 26th. Further details to follow. • L. Winterstein indicated that through a CAO's office initiative, staff have been selected for training on networking tools such as RSS Feed, Twitter, Blog, etc. Both the Coordinator, Sustainability and the Economic Development Officer will be trained. • The City of Pickering is participating in the 2011 Town Hall Challenge which is North America wide. Participating municipalities look at their usage for electricity and gas from meter readings and compare with other municipalities to find out how well we are doing in comparison • L. Winterstein mentioned that this provides excellent networking opportunities for the city to be recognized as a leader as a sustainable community 	<p>Schedule a separate meeting with Councillors to discuss guidelines only.</p> <p>Measuring Sustainability Report to be provided to Councillor Rodrigues for his review.</p>
<p>3.</p>	<p>Sustainable Pickering's Earth Hour Celebration - March 26, 2011</p>	<p>L. Winterstein K. Kilbourne</p>
	<ul style="list-style-type: none"> • Scheduled for Saturday, March 26, 2011 at the Pickering Town Centre • Event was very successful last year • Great opportunity to engage with the public • The design concept is being finalized. Various displays and the Bicentennial booth will be featured • Marketing promotion on both the City's and the PTC's websites. Signage will be featured in stands and cube display units at all mall entrances immediately following March break • Earth Hour and Sustainable Pickering Day advertising to be included in our Community Page ad and also through a joint marketing venture with the Region and other municipalities which will be promoted across the Region • Encourage community to participate in events by promoting On-line Earth Hour Pledge, family activities, give-aways, and prizes • Cake contest for staff who take the Earth Hour Pledge • Councillor Dickerson indicated a need to measure what 	

	<p>residents are doing the other 364 days of the year with a goal being to sustain interest through community engagement processes.</p> <ul style="list-style-type: none"> • Possible future engagement might include a municipal event to be held in the evening for Earth Hour next year to engage residents. 	
4.	2011 Contribution Program	T. Melymuk
	<p>T. Melymuk circulated a list of the 2010 contributors and potential contributors. Total collected in 2010 was \$10,000.</p> <p>The committee was hoping for greater participation from companies in 2010.</p> <p>T. Melymuk advised that staff will review and amend the listing for 2011 as appropriate. The program will also be promoted more on our website.</p> <p>Councillor Rodrigues advised that it would be beneficial to place additional emphasis on the benefits received by companies that contribute, i.e. logos advertised on our website, increased recognition in the community. And to look into further benefits such as an annual plaque in City Hall to display contributors names.</p>	
5.	Sustainable Placemaking - Sustainable City Building Framework	T. Melymuk
	<p>T. Melymuk circulated a copy of the Sustainable Placemaking Framework concept.</p> <p>Currently working with IBI + Young & Wright consultant to develop the framework, which involves two parts: “Building a Sustainable City” and “Living and Working in a Sustainable City”.</p> <p>The “Building a Sustainable City” part involves an integrated look at six disciplines:</p> <ul style="list-style-type: none"> • Land use planning • Transportation planning • Urban design • Infrastructure engineering • Environmental management • Energy management <p>The goal is to develop the framework as a corporate best practice. There will also be opportunities to share our experience and information with other organizations and municipalities.</p>	

	<p>T. Melymuk mentioned that the Planning & Development Department will now be considering this framework when evaluating development proposals, and undertaking new studies (e.g. Downtown Intensification Study).</p> <p>Councillor Rodrigues expressed interest in this concept and noted that the disciplines although integrated with each other are also interdependent. He advocated a need to acknowledge that continued growth is not necessarily sustainable.</p>	
6.	Other Business	All
	<p>Councillor Dickerson mentioned that the FCM's 2011 Sustainable Communities Mission is being held in Quebec from August 7 to 12, 2011. In the past one elected official and one staff person have been able to attend. (See link http://gmf.fcm.ca/Community_Energy_Mission/)</p> <p>Councillor Dickerson mentioned the educational value of this Mission and indicated that we should make every effort to attend.</p> <p>L. Winterstein mentioned that Chantal Whitaker will be back from Maternity Leave on March 14th and there will be a couple weeks overlap before Kristy's contract ends.</p>	T. Melymuk to review mission and confirm who is eligible to attend.
7.	Next Meeting	All
	It was suggested to coordinate future meeting dates with the Site Plan Committee meetings.	Dates to be provided at next meeting for review and approval.

Meeting Adjourned: 12:15 pm

Copy: City Clerk