



Attendees: Stephen Little, Co-Chair
 Terence Arvisais
 Alton Atkinson
 Keith Falconer
 Zoia Horne
 Kathi Joy Moyer
 Prem Noronha-Waldriff
 Lisa Harker, Recording Secretary

Absent: Kelly Collins, Chair
 Councillor Littley
 Patricia Dawn Korol
 Sharon Farrell
 Aisha Heywood
 Gwelda MacDonald-Tuttle
 Jacques Tardif

Item / Ref #	Details & Discussion & Conclusion <i>(summary of discussion)</i>	Action Items / Status <i>(include deadline as appropriate)</i>
1.	Welcome	SL
	S. Little welcomed everyone and new members were introduced.	
2.	Election of Chair and Vice-Chair	All
	<p>S. Little provided a brief overview of the nomination process for Chair and Vice-Chair.</p> <p>Moved by Stephen Little Seconded by Kathi Joy Moyer</p> <p>That Zoia Horne be elected as Chair of the Accessibility Advisory Committee.</p> <p style="text-align: right;">CARRIED</p> <p>Moved by Zoia Horne Seconded by Kathi Joy Moyer</p> <p>That Stephen Little be elected as Vice-Chair of the Accessibility</p>	

	<p>Advisory Committee.</p> <p style="text-align: right;">CARRIED</p> <p>Z. Horne and S. Little both accepted their positions as Chair and Vice-Chair.</p>	
3.	Jody Morris, Coordinator, Marketing & Revenue	JM & PNW
	<p>J. Morris, Coordinator, Marketing & Revenue appeared before the Committee to discuss various marketing strategies for the Committee.</p> <p>“The Torch Run”</p> <ul style="list-style-type: none"> • A Special Olympics event on June 17th. The Accessibility Advisory Committee can launch their brochure during this event. J. Morris suggested having the Chair of the Committee speak following Mayor Ryan. • This event will provide excellent media opportunities (Rogers, News Advertiser) and marketing for the brochure launch. • J. Morris will provide marketing opportunities for the Committee in preparation for this event, including mention in the Community Page Ad, and the purchase and the creation of the “Banner Bug”, which is anticipated to cost approximately \$395. • Following the launch of the brochure, additional copies of brochures will be kept at City facilities, available for download via the City’s website and possibly distributed by Durham Transit. <p>Sailing Lessons</p> <ul style="list-style-type: none"> • P. Noronha-Waldriff provided an update on the sailing lessons. They met with Brenda, a special education teacher from Pine Ridge High School to discuss the contest. Brenda suggested rather than having a contest to have teachers recommend students and work with parents to obtain confirmation of the student’s ability and to ensure that a support person is available for the student during sailing lessons. Brenda also suggested instead of the contest to have selected students chosen by draw. • P. Noronha-Waldriff to draft a letter to review with school boards and report back to the Committee at the May meeting. • J. Morris to support this event with marketing and promotional pieces. • J. Morris gave an overview of City events that she suggests the Committee attend as marketing opportunities, including the Committee’s presence at 	<p style="text-align: center;">Jody to action</p> <p style="text-align: center;">Prem to action</p> <p style="text-align: center;">Jody to action</p>

	Ribfest.	
4.	Adoption of Minutes – March 25, 2009	All
	<p>Moved by Keith Falconer Seconded by Terry Arvisais</p> <p>That the Minutes of the March 25, 2009 meeting be adopted.</p> <p style="text-align: right;">CARRIED</p>	
5.	Other Business & Adjournment	All
	<ul style="list-style-type: none"> • S. Little suggested that the Accessible Business Brochure be discussed at the May meeting. Members to bring their comments and suggestions. P. Noronha-Waldriff to complete the brochure to alert local businesses of upcoming AODA standards. • Regional Forum – T. Arvisais and Z. Horne to attend. Reminder to all Committee members that the registration deadline is on May 21st. • Z. Horne discussed the possibility of having Committee members visit an accessible home. • K. Joy Moyer to contact developers to speak to the Committee about the services they offer. • The Committee discussed commencing an annual City of Pickering Accessibility Forum, possibly in May/June. The Forum's goal would be to promote the Accessibility Advisory Committee and invite accessible organizations to attend to promote their services or products. <p>Adjournment</p> <p>Moved by Terry Arvisais Seconded by Keith Falconer</p> <p>That the meeting be adjourned.</p> <p style="text-align: right;">CARRIED</p>	<p>Prem to action</p> <p>Kathi to action</p>
6.	Next Meeting	All
	<ul style="list-style-type: none"> • The next meeting has been scheduled for May 27, 2009. 	

Meeting Adjourned: 8:30 pm
Copy: City Clerk