



Rules and Regulations for Performing Artists

Saturday, May 29, 2010 from 11:00 am – 5:00 pm at Esplanade Park, Pickering

Selection of Exhibitors

Final decisions are to be made by a selection committee to ensure that a wide variety of art forms are represented at **Artfest on the Esplanade**. The applicant must be well established in our community and have been in operation for a minimum of 2 years. There are a limited number of spaces available.

Exhibit

Exhibitors can set up a display and hand out promotional materials promoting their organization. Exhibitors can sell memberships, classes, performance tickets and performance recordings all relating to their performing arts organization. However, exhibitors cannot sell manufactured or non-Canadian goods (ie. mass produced costumes and accessories). Exhibitors cannot sell any goods or services **unrelated** to their performing arts organization. Exhibitors cannot play music or make announcements on a loud speaker from their exhibit space (as it will interrupt the performances at the Gazebo). The exhibitor agrees to remove from display and sale, all items deemed objectionable. The City of Pickering reserves the right to change the location of exhibit space, should the need arise.

Numbered Prints

If applicable, numbered prints must be accompanied by the original works.

Location

This event will take place at **Esplanade Park**, which is located behind the Pickering Civic Complex and the Pickering Public Library on One The Esplanade, Pickering. This location is also across the street (east side) from the Pickering Town Centre.

Exhibit Space

Each space is a grassed area of approximately 10'x10'. Vendors bring what they need to display their works (ie. tent, table, chairs, backdrop). Tables and chairs will not be provided. There is no hydro available. Spaces are limited.

Timetable

9:00am – 10:00am **Set up** - Please park vehicles for unloading on Esplanade South, unload, park vehicles in the Pickering Civic Complex parking lot and return to Esplanade Park to set up.

11:00am - 5:00pm **Exhibiting Time** - Vehicular traffic not permitted in the park at this time.

5:00pm - 6:30pm **Striking** - All exhibits will be removed from the park between 5:00 pm and 6:30 pm.

Weather

This is a rain or shine event; please come prepared for inclement weather.

Exhibitor Responsibilities

Vendor Permit Insurance, PST and GST are the responsibility of the exhibitor. The exhibitor is also responsible for any loss due to theft, water damage, fire or any other damage incurred to the exhibitor's works while participating in **Artfest on the Esplanade**. The City of Pickering will not be held liable.

Fees

Fee for a 10'x10' exhibition space is **\$20.00**, and is non-refundable. Exhibitors shall not sublet any or all of their exhibit space without permission of the City of Pickering. Cost for student visual artists is free.

Hydro

Unfortunately Hydro is not available. The use of generators is also not permitted without the approval of the City of Pickering.

**Please be advised that alcoholic beverages are not permitted in the park.
We encourage exhibitors to leave their pets at home.**