



Invitation to Performing Artists

Saturday, May 26, 2012 from 11:00 am – 5:00 pm at Esplanade Park, Pickering

The City of Pickering, in partnership with the PineRidge Arts Council, is pleased to once again host **Artfest on the Esplanade** from 11 am – 5 pm on Saturday, May 26, 2012.

Artfest on the Esplanade will feature a variety of arts – dance, drama, musical, and a variety of visual art forms and will provide art vendors an opportunity to showcase and sell their work.

If you would like to participate in **Artfest on the Esplanade**, please review the enclosed information package which includes:

- rules and regulations
- application form
- event flyers – please distribute at upcoming events

We invite performing artists to perform at the Gazebo and/or to exhibit their performing arts organization at a 10'x10' space in the park. The deadline for application is **Monday, April 2, 2012**

There is no cost to apply to perform at the Gazebo. All new applicants must include a non-returnable demo tape or CD with their application. There is a cost of \$20 to exhibit your performing arts organization in a 10'x10' space in the park. Applicants must be established performing arts organizations that have been in operation for a minimum of 2 years.

The City of Pickering reserves the right to select performing artists at Artfest on the Esplanade to ensure a wide variety of the performing arts are represented. All rules and regulations to participate are included in this package so please review them carefully. The City of Pickering will promote your group through our advertisements. Please respond as soon as possible as spaces will be confirmed via a confirmation letter after April 2, 2012.

We are pleased to have the opportunity to offer this exciting outdoor venue for area performers to promote and demonstrate a wide range of talents. For more information, visit our website at cityofpickering.com or contact me at jmorris@cityofpickering.com or at 905.683.6582 ext. 3601.

Jody Morris
(Acting) Supervisor, Culture & Recreation
Community Services Department
Culture & Recreation Division
City of Pickering