



Invitation to Exhibit for Visual Artists & Crafters

Saturday, May 26, 2012 from 11:00 am – 5:00 pm at Esplanade Park, Pickering

The City of Pickering, in partnership with the PineRidge Arts Council, is pleased to once again host **Artfest on the Esplanade**. The event will take place on Saturday, May 26, 2012 from 11:00 am – 5:00 pm at Esplanade Park in Pickering. **Artfest on the Esplanade** will feature a variety of arts - dance, drama, musical, and a variety of visual art forms and will provide art vendors with an opportunity to showcase and sell their work.

If you would like to participate in **Artfest on the Esplanade**, please review the enclosed information package which includes:

- Rules and Regulations
- Application to Exhibit Form
- Event Flyers

The deadline for registration is Thursday, April 5, 2012. The City of Pickering will be accepting approximately **90 registrations** for the **Visual Arts Section**. You will have the opportunity to exhibit and sell your works and will be provided with promotional materials to take to your upcoming venues.

Your application must include 4x6 photos (minimum of 3, maximum of 5) that provide an example of the items that will be at your booth. Applications without photos will not be considered and photos will not be returned. Only artists that satisfy the event rules and regulations will be confirmed to participate. Artists will receive confirmation of their participation at this event on or before April 13, 2012.

In this package, you will find a small packet of event flyers. We ask that regardless of whether you decide to participate at this year's **Artfest** – we encourage you to circulate the flyers in your community, at upcoming shows and to arts enthusiasts.

We are pleased to have the opportunity to offer this exciting outdoor venue for area artists to promote and demonstrate a wide range of talents. For more information, visit our website at cityofpickering.com or contact me at jmorris@cityofpickering.com or at 905.683.6582 ext. 3601.

Jody Morris
(Acting) Supervisor, Culture & Recreation
Operations & Emergency Services Department
Culture & Recreation Division
City of Pickering



Application to Exhibit for Visual Artists & Crafters

Saturday, May 26, 2012 from 11:00 am – 5:00 pm at Esplanade Park, Pickering

(Please print clearly or type)

New: Your application must include 4x6 photos (minimum of 3, maximum of 5) that provide an example of the items that will be at your booth. Applications submitted without photos will not be considered. Photos will not be returned.

Photos - 4x6 photos attached to the application (minimum of 3, maximum of 5): yes

Contact Name: _____

Business Name, if applicable (*will be used in event promotions*):

Address: _____

City _____ Postal Code _____ Phone No. _____

Are you a current PineRidge Arts Council (PRAC) member? yes no

If yes, what is the member name registered with PRAC _____

How many event flyers would you like to promote the event (*please check*):

10-50 50-100 100-150 200-250 none

Description of non-manufactured Canadian items to be exhibited _____

Each space is a grassed area of approximately 10'x10'. Vendors bring what they need to display their works (ie. tent, table, chairs, backdrop). Tables and chairs will not be provided. There is no hydro available. Spaces are limited.

Deadline for registration is Thursday, April 5, 2012

I, (print name) _____ have read the enclosed rules and regulations and agree to be bounded by its terms and conditions.

Signature _____ Date _____

(please complete page 2 on reverse side)

The cost for exhibit space is \$20.00

The cost for student visual artists to exhibit is FREE! Student Artist

Payment Payment by Cheque will only be received.

**Please make cheques payable to
The Corporation of the City of Pickering**

Signature _____

CHECKLIST: enclosed is photos completed application form payment

Please forward completed application with payment in full to



Artfest on the Esplanade
City of Pickering, Culture & Recreation Division
One The Esplanade
Pickering, ON L1V 6K7



Personal information contained on this form is collected under the authority of the *Municipal Act* and will be used for the purpose of artist registration & promotion. Questions about this collection should be directed to the City Clerk at One The Esplanade, ON L1V 6K7 or at 905.420.4611.