



# FOR IMMEDIATE RELEASE

## PRESS RELEASE

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### **Pickering's 100-Mile Farmers' Market**

Pickering – After a successful pilot project in 2008, the Durham West Arts Centre (DWAC) is proud to host and facilitate this event celebrating locally grown food and locally produced creative talent for the second year in a row. We believe that sustainability is more than a trend, and culture means more than what's onstage. To this end, we are producing this community-gathering place as a way to promote healthy living in a creative environment.

We are excited about what we'll be able to offer with the 2009 Farmers' Market. We will be moving to a new location, behind the Pickering Recreation Complex building, where we'll be able to host many more vendor booths. We'll also be moving to a different time slot during the day, when we'll be able to see hopefully more people in the community come by and enjoy the diverse assortment of goods available. The market will feature local farmers and food producers, as well as highlighting local artisans, crafters, and creative people. Our goal is to promote the vibrant, sustainable lifestyle that living and working in Durham represents.

**The 100 Mile Farmers' Market will run on Thursdays, 3:00pm to 7:00pm, from June 25 through October 8, 2009, in the east parking lot located behind the arena of the Pickering Recreation Complex building, located at 1867 Valley Farm Road in Pickering.**

**This is a community event suitable for the whole family. We are still exploring further vendors as well as community partners for this event. Please call market coordinators at the Durham West Arts Centre at 905-492-2522 for more information, including market profile and vendor submission requirements.**

**This is a free exhibition suitable for the whole family. Please call exhibition coordinators at the Durham West Arts Centre at 905-492-2522 for more information.**

Durham West Arts Centre is grateful for all of the support from our volunteers, members and corporate partners, including ongoing support from the City of Pickering and the Ontario Trillium Foundation.

***Vision***

***Durham West Arts Centre will build an architecturally significant, technically superior centre for world-class arts and culture in Durham Region***

***Mission***

***The Durham West Arts Centre exists to support, promote and present world-class, contemporary arts and culture. Through education, presentation and partnership we will continue to develop awareness and engagement in the arts, increase our audience and membership, be sustainable and champion the intrinsic need of arts and culture to our community.***

***For more information on the Durham West Arts Centre and upcoming events, please visit our website at [www.dwac.ca](http://www.dwac.ca).***

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For more information about the Durham West Arts Centre, please contact Durham West Arts Centre Project Manager, Erin Michel at 905-492-2522 or at [erin@dwac.ca](mailto:erin@dwac.ca)

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